



## **The Australian Sheep & Wool Show Fashion Parades July 17, 18 and 19**

Innovative fabrics and designs will be featured at the Australian Sheep & Wool Show's wool fashion parades this year. The country's best wool garments from the highly creative Woolcraft 'wearable art' makers to top Australian designers and show exhibitors will be on display for lovers of woollen fashions.

Parade coordinator Marilyn Rosedale of Image Modelling Agency, said: "The diverse range of fantastic wool and natural fibre designer garments, ranging from high quality day wear to stunning evening wear always brings enthusiastic crowds.

"People love to see the fantastic show of easy to wear and current fashion garments that are available at the Sheep Show from exhibitors' sites," Ms Rosedale said.

With four shows per day, the fashion parades will have a strong presence from top Australian wool designers from around the country. Australian Wool Innovation has chosen designers Jo Nathan, Jayson Brunson, and Woolmark licensee menswear label Anthony Squires to be featured this year.

Designs from the Armidale-based Australian Wool Fashion Awards and apparel from top Woolcraft competitors will also be shown.

**From Friday July 17 through to Sunday July 19, the parades are held in the Noble Hall at the Prince of Wales Show Grounds, Holmes Rd, Bendigo, at 11am, 12 noon, 1.30pm and 2.30pm each day of the event.**