



The Australian Sheep Breeders Association is proud to launch the Women of Wool events to celebrate the 133rd Australian Sheep & Wool Show.

The Women of Wool series includes:

1. The Wool Shed JULY 15, Hargreaves Mall, Bendigo

- Knitting Workshops - drop in and join new and advanced knitters from 10.30am
- Spinning Demonstrations from 10.30am
- Children's pom-pom making classes 11.30am & 3.45pm
PLUS
- **Jo Nathan: Knitting for NOW** 12.30 - 1.15pm Jo Nathan has spent over 10 years working within the textile and fashion industry designing knitwear for Cleckheaton, Patons and her own label woollivooll. Having experienced success exhibiting her work at major fashion shows across the globe, it is her love and passion for working with needles and yarn (especially wool) that continues to inspire and drive her designs.
- **Otto and Spike: Legends of knitting** 1.30 - 2.15pm Alasdair MacKinnon consultant brand developer will talk about the establishment of retro-contemporary knitted accessories brand Otto and Spike. A forty-year family history in the knitting industry has been reinvigorated by design and local consumer advocacy marketing to create a strong product and brand identity.

The Women of Wool are also inviting women to take the whole day off on July 16 to enjoy:

- 2. LAUGH@LUNCH** with comedian Jean Kittson (tickets available at www.womenofwool.com.au)
3. Viewing fine woollen designs at the Show's Woolmark fashion parades
4. Watching Australia's top 300 Woolcraft experts compete
5. Buying beautiful hand-crafted woollen products from some of the Show's 250 retailers
- 6. Bendigo's fashion retailers are also joining in to promote the**

wonders of wool. They include:

- Diggers
- McCalmans Boutique
- The Meadow
- Robe
- Shop 12
- Snowgum

For more information: www.womenofwool.com.au

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